

BLACKBIRD.AI RAV3N RISK LLM

Blackbird.AI's purpose-built multilingual, multimodal RAV3N Risk LLM enables organizations to identify harmful narratives created by misinformation and disinformation through contextual understanding, narrative attack detection, decision support, dynamic data visualization, and counter-narrative recommendations. RAV3N Risk LLM is enhanced with intelligence derived from Blackbird.AI's Constellation Narrative Intelligence Platform to be uniquely effective in meeting the sophisticated requirements of narrative and risk intelligence to protect organizations from narrative attacks that cause financial and reputational harm.

Blackbird.AI's RAV3N Risk LLM enables organizations to identify threats through:

- ✦ **Multilingual, Multimodal LLM:** Tailored to discover narrative attacks caused by misinformation and disinformation, this large language model (LLM) excels in detecting financial and reputational risks across multiple languages and platforms.
- ✦ **Superior Contextual Understanding:** Enhanced by additional information from the [Constellation Platform](#) and current events, the RAV3N Risk LLM improves its understanding of context, delivering more accurate and relevant responses.
- ✦ **Sophisticated Threat Detection:** Particularly useful in cyber security contexts, the system can identify potential cyber risks like cyber attacks, extremist propaganda and foreign malign influence campaigns.
- ✦ **Decision Support for Enterprises:** Businesses can use RAV3N Risk LLM to monitor brand narratives, detect emerging trends, and formulate informed responses to potential PR crises.
- ✦ **Robust Misinformation Detection:** Armed with advanced capabilities, the RAV3N Risk LLM can context-check misinformation, ensuring data integrity across diverse media forms, including social media, images, videos, and audio.
- ✦ **Dynamic Data Visualization:** Transforms complex datasets into user-friendly visual dashboards, customized according to user preferences, roles, and sectors.
- ✦ **Actionable Insights and Recommendations:** RAV3N Risk LLM is purpose-built to analyze high-risk narratives, blending the nuances of Blackbird's Constellation Platform's risk signals with summarization and narrative risk ranking into an easy-to-read feed.
- ✦ **Automated Custom Report Generation:** RAV3N Risk LLM helps generate high-fidelity, tailored narrative and risk detection reports that are easy to understand and present to executive teams.



Protect your organization from narrative attacks that cause financial and reputational harm.

‘Narrative attacks’ are a new threat vector organizations must contend with. We define narrative as ‘any assertion that shapes perception about a person, place or thing in the information ecosystem.’ The risk comes when narrative attacks from misinformation and disinformation scale and turn harmful, impacting corporations, governments, and other organizations, spanning financial, reputational, and societal harm. Examples include, Bud Light, Silicon Valley Bank, Target, Costco, AT&T, and more.

- ✦ Breaches
- ✦ Brand risk
- ✦ Insider threat
- ✦ Supply chain risk
- ✦ Critical manufacturing
- ✦ Critical Infrastructure
- ✦ Vulnerability management
- ✦ Due diligence / M&A / Corporate intelligence
- ✦ ESG
- ✦ Executive attacks
- ✦ Physical security

\$78B lost each year to private firms due to disinformation¹

88% of investors consider disinformation attacks on corporations a serious issue²

53% of US respondents: “CEOs & business leaders should do whatever they can to stop the spread of misinformation.”³

25% of respondents thought business leaders were currently doing enough⁴

Blackbird.AI’s Constellation Narrative Intelligence Platform

The only purpose-built platform that redefines how organizations detect, measure, gain context, and prioritize narrative risk for critical decision-making. Analyze risk in text, images, and memes across the dark web, social media, and news in 25+ native languages.

- ✦ **NARRATIVES** are created to surface storylines that form around a topic or organization.
- ✦ **NETWORKS** reveal information flow patterns between users, the concepts they share, and how narratives propagate.
- ✦ **COHORTS** are like-minded communities segmented to understand how online tribes interact with key narratives across a sector, industry or topic.
- ✦ **ANOMALOUS** includes inorganic behavior and manipulation that amplify or dampen a narrative and it’s spread.
- ✦ **INFLUENCE** measures the impact of harmful actors and trusted voices that drive narratives.



¹ Michelle Castillo, Exclusive: Fake News Is Costing the World \$78 Billion a Year, CHEDDAR (Nov. 18, 2019, 11:53 AM), <https://cheddar.com/media/exclusive-fake-news-is-costing-the-world-billion-a-year>.
² Robert Moran, Preston Golson, and Antonio Ortolani, Enter the Imposter, BRUNSWICK REV. (Sept. 18, 2019), <https://www.brunswickgroup.com/disinformation-attacks-insight-research-integrity-i12018/>.
³ Preston Golson, The Disinformation Wildfire, BRUNSWICK REV. (May 5, 2021), <https://www.brunswickgroup.com/disinformation-wildfire-i18810/>.
⁴ Golson, The Disinformation Wildfire.

Blackbird.AI's Constellation Dashboard

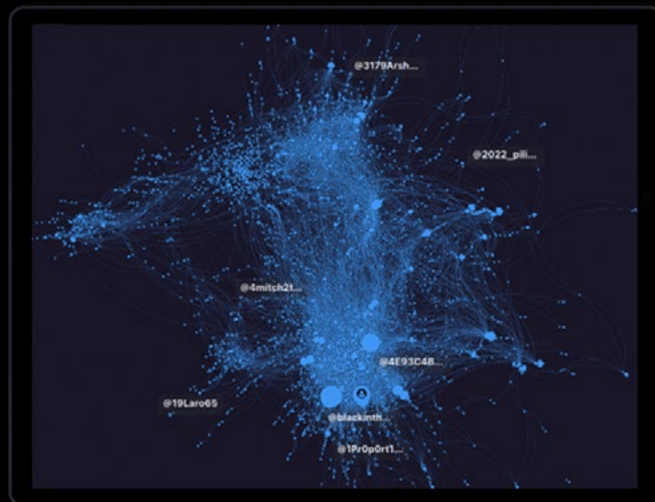
Discover emergent threats and get ahead of narrative attacks created by misinformation and disinformation.

Narrative Intelligence
Automatically surface emerging narratives that drive online conversations and how they spread and grow.

Actor Intelligence
Identify and map the most influential actors, coalitions and their networks as well as their intent and motives.

Threat Intelligence
The Blackbird.AI Risk Index scores threats related to toxicity, polarization, automated networked activity, sexism, hate speech, and manipulation.

Impact Intelligence
Understand and predict the impact of ongoing harmful activity across the information landscape while measuring the success of mitigative efforts.



Blackbird.AI Is in a Unique Position to Protect Your Organization from Narrative Attacks

Platform benefits include:

▼ Analyze Across Multiple Platforms

High speed engine ingests and analyzes conversational data and maps information flow across networks from social media, dark web, fringe websites, and news.

▼ AI powered Narrative Discovery

Scans hundreds of millions posts and groups them into nodes of related conversations to see what's being said.

▼ Uncover Hidden Threats & Risks

Emergent threats are discovered with customizable risk profiles that score automated activity, toxicity, generative AI and risk.

▼ Enable Strategic Decision Making

Rapidly detect threats with actionable intelligence to respond and counter message with greater confidence and precision.

"Blackbird.AI is transforming our reactive crisis management business to a proactive resilience practice." ~ Chris Perry, CIO Weber-Shandwick

"We've never met with a group that posed the 'disinformation analytics problem' in as complete a fashion as Blackbird.AI, and you have the only approach that could work." ~ US Army

ABOUT BLACKBIRD.AI

BLACKBIRD.AI helps protect organizations from narrative attacks that are created by misinformation and disinformation. Powered by our AI-driven narrative intelligence platform, organizations can proactively understand narrative threats as they scale and become harmful for better strategic decision-making when you need it most. Blackbird.AI was founded by a diverse team of AI experts, threat intelligence analysts, and national security professionals with a mission to defend information integrity and fight a new class of narrative threats. Learn more at [Blackbird.AI](https://blackbird.ai).