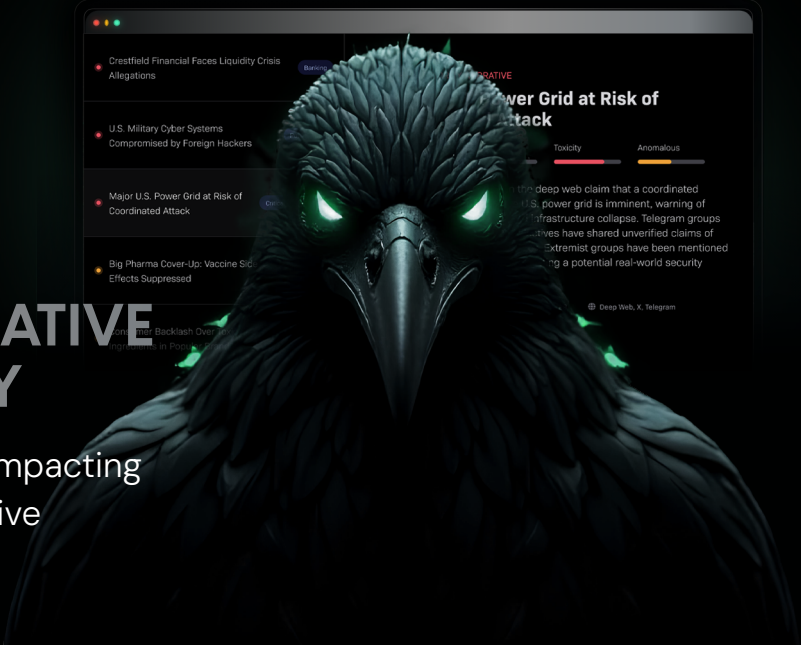




# NARRATIVEPULSE: KICKSTART YOUR NARRATIVE INTELLIGENCE JOURNEY

Gain insight into the harmful narratives impacting your organization with automated narrative discovery and risk assessment.



## THE PERFECT STARTING POINT FOR NARRATIVE INTELLIGENCE

Blackbird.AI's **NarrativePULSE** is an intuitive, AI-powered product designed to help organizations identify prominent narratives and risk signals in the current online environment including social media, dark web, news media, and web content. By surfacing and prioritizing high-risk narratives, **NarrativePULSE** enables organizations to gain context and insight into the threat actors, and risks associated with these attacks that can cause financial, reputational and operational harm.

Built as a turnkey solution, **NarrativePULSE** provides rapid, actionable intelligence for companies looking for a high-value, low-friction introduction to narrative intelligence. Blackbird.AI's Constellation platform is available as an upgrade for those looking to conduct deeper investigations into narratives over time or conduct advanced media forensics.

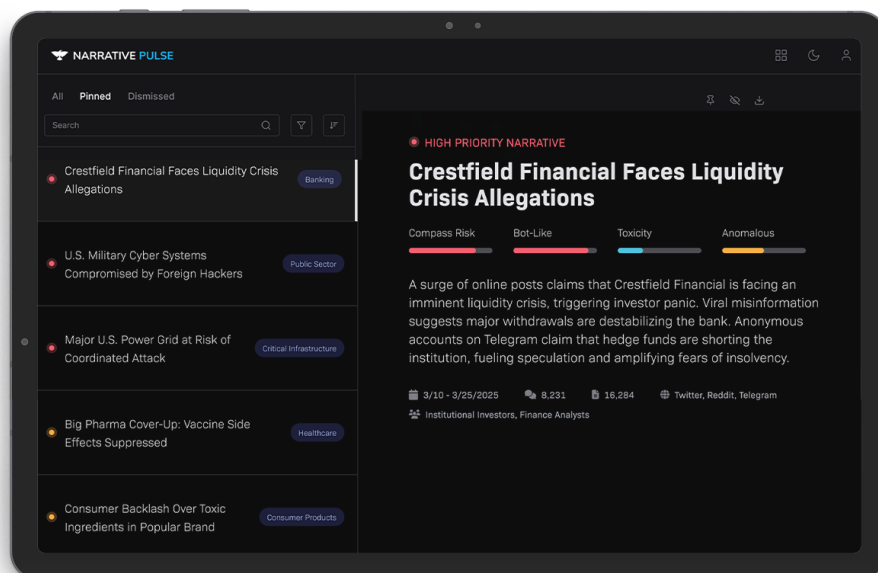
**NarrativePULSE** empowers you to make better strategic decisions by understanding the most important narratives affecting the organization at the moment. Your custom dashboard view rapidly surfaces critical signals including prioritizing the most harmful narratives impacting your organization, manipulation detection, anomalous activity, and key influencers and cohorts engaged, all in an easy-to-view narrative scorecard.

## OVERVIEW

**NarrativePULSE** is a streamlined intelligence product within the Blackbird.AI ecosystem. It automates and simplifies narrative discovery by analyzing thousands of sources—including social media, dark web, news media, and web content—to surface harmful narratives which may pose reputational, financial, or security risks.

Using Blackbird's Constellation Risk Signals combined with Generative AI, **NarrativePULSE** delivers clear, concise, and actionable narrative intelligence in a simple, easy-to-navigate dashboard well suited for busy leadership and operational teams. It identifies and summarizes high-risk narratives and ranks them by priority based on hundreds of risk signals to help you make better strategic decisions, especially during times of crisis.

*Easily gain insight into harmful narratives in a simple portal experience with zero training:*

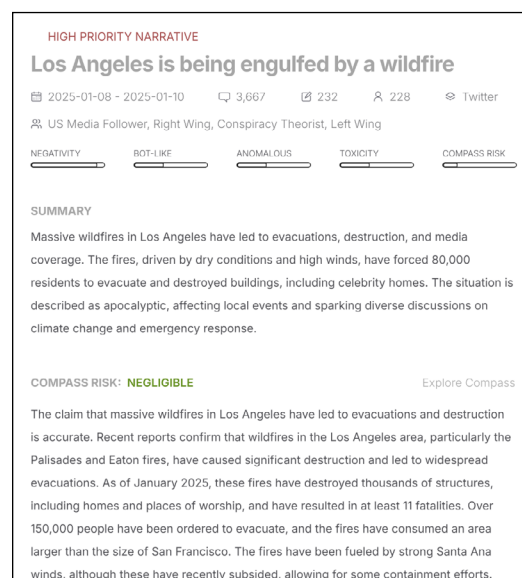


## WHO IS NarrativePULSE FOR?

- Organizations seeking **focused narrative monitoring** for specific topics and use cases.
- Companies looking for a **fast, automated, and summarized** way to assess narrative risks.
- Teams that want a **lightweight, no-training-needed solution** before scaling into a full narrative intelligence platform.
- Businesses that need a **cost-effective** way to test narrative intelligence before committing to a broader implementation.

While NarrativePULSE delivers tremendous value as a standalone tool, **organizations ready to expand into full-scale narrative intelligence can seamlessly transition to Constellation—Blackbird.**

AI's flagship Narrative Intelligence platform with deep analytics, ongoing narrative monitoring, network visualization and influencer identification, and multi-topic scalability, along with the ability to deeply dive into the full suite of Risk Signals. It enables you to identify the key narratives that impact your executives, organization and industry, the influence behind them, the networks they touch, the anomalous behavior that scales them, and the cohorts and communities that connect them.



*Easily download summarized narratives to PDF for sharing within your organization*

## KEY FEATURES

1. **Turnkey Narrative Intelligence:** The NarrativePulse dashboard provides immediate insights into the narratives immediately impacting an organization with a simple, intuitive user experience requiring zero training.
2. **Automated Narrative Discovery:** AI-powered detection and ranking of high-risk emergent narratives within the past 60 days based on hundreds of risk signals.
3. **Narrative Summary Cards with Context & Risk Insights:** A concise, easy-to-understand summary of the most impactful narratives affecting your organization. These summaries provide key information about the narrative context, timeline of the narrative's evolution, top authors, top posts, and more.
4. **AI-based Constellation Narrative Intelligence Risk Signals:** Our automated risk signal framework quickly and easily identifies and flags high-risk narratives, saving you time and reducing noise.
5. **Easy Sharing and Reporting:** Download and distribute narrative intelligence reports in PDF format for internal decision-making.
6. **White Glove Setup:** Blackbird.AI works with you to define topics that matter to you and your organization.
7. **Cross-Platform Data Clustering:** This technique identifies narratives as they scale across platforms, including social media, news, chat, and the dark web.
8. **Narrative Context Check:** Provides contextual information about the primary claim of the narrative, helping the user assess if the narrative has indications of manipulation.
9. **Timely Intelligence:** NarrativePulse can provide intelligence that has emerged within the last 48 hours and up to the past 60 days
10. **Compass Assistant (Optional Add-On):** On-demand contextual analysis of claims found in posts, articles, or free text claims. This powerful analyst aid answers questions in real-time without leaving the NarrativePULSE interface.

## WHY CHOOSE NarrativePULSE?

- ▮ **Effortless Adoption:** Get started instantly with zero learning curve.
- ▮ **Actionable Insights:** Quickly identify and assess high-risk narratives without deep OSINT expertise.
- ▮ **Know your Adversaries:** See what accounts are influencing and driving a narrative most effectively.
- ▮ **Cost-Effective Entry Point:** A powerful, affordable way to introduce narrative intelligence into your organization.
- ▮ **Informed Decision Making:** Seamlessly share narrative intelligence within your organization to inform communications and risk mitigation strategies.
- ▮ **Seamless Path to Blackbird.AI's Constellation Platform:** As needs evolve, organizations can scale from NarrativePULSE into the full Blackbird.AI Constellation platform for enhanced capabilities and broader monitoring.

## ABOUT BLACKBIRD.AI

BLACKBIRD.AI protects organizations and executives from narrative attacks that cause financial, operational and reputational harm. Our AI-driven Narrative Intelligence Platform identifies key narratives that impact your organization/industry, the influence behind them, the networks they touch, the anomalous behavior that scales them, and the cohorts and communities that connect them. This information enables organizations to proactively understand narrative threats as they scale and become harmful for better strategic decision-making. A diverse team of AI experts, threat intelligence analysts, and national security professionals founded Blackbird.AI to defend information integrity and fight a new class of narrative threats. Learn more at [Blackbird.AI](https://Blackbird.AI).

