



# RAV3N WATCH:

## NARRATIVE INTELLIGENCE ENABLEMENT FOR THE ENTERPRISE

*Protect Your Organization and Executives from Harmful Narrative & Information Threats*



## THE NARRATIVE INTELLIGENCE ENABLEMENT SOLUTION FOR TODAY'S INFORMATION WARFARE LANDSCAPE

**RAV3N Watch** is Blackbird.AI's elite, embedded narrative intelligence service that extends the value of our AI-based Constellation Narrative Intelligence Platform by pairing our advanced technology with a dedicated expert team of threat analysts. It delivers and speeds up actionable narrative risk insights and analyst support without requiring or in support of internal resources. Our RAV3N Watch team brings deep expertise from defense and intelligence backgrounds, specializing in identifying sophisticated narrative attacks that cause financial, reputational, and operational harm.

Operating as an extension of your team, RAV3N Watch is designed to provide narrative intelligence awareness, elevate your threat intelligence capabilities, and operationalize the risk signals surfaced by Blackbird.AI's Constellation Platform to improve your productivity and reduce risk. It connects cyber, communications, operations, and security functions through shared narrative risk intelligence — unlocking critical cross-functional collaboration.

Beyond immediate narrative intelligence support, RAV3N Watch is a force multiplier for your internal teams, rapidly accelerating organizational expertise through hands-on training and mentorship. Clients gain platform fluency and a deep understanding of the principles of narrative threat intelligence, malign influence detection, and the analytical tradecraft required to navigate a rapidly evolving threat landscape. This long-term enablement builds institutional knowledge, reduces reliance on external resources, and empowers stakeholders to act efficiently and confidently.

# OVERVIEW

RAV3N Watch provides a turnkey narrative intelligence enablement capability tailored for enterprise teams needing expert analysis, not just data. The offering includes direct access to a dedicated team of Blackbird.AI intelligence analysts and privileged platform capabilities, enabling organizations to:

- ✦ **Detect and contextualize high-risk narratives and influence operations** through continuous monitoring, expert analysis, and direct integration with Blackbird.AI's Constellation Platform.
- ✦ **Surface coordinated narrative attack manipulation and malign influence** with tailored risk signals, custom data enrichment, and multichannel monitoring across social media, fringe platforms, encrypted messaging apps, and the deep/dark web.
- ✦ **Develop in-house narrative intelligence fluency** through embedded analyst support, collaborative assessments, and structured exposure to cutting-edge narrative detection frameworks — accelerating your efficiency and learning to reduce risk



With built-in reporting, platform certifications, and bespoke analyst deliverables, RAV3N Watch centralizes and streamlines narrative risk management for critical enterprise functions, including cybersecurity, public affairs, and executive protection.

## WHO IS RAV3N WATCH FOR?



Organizations that lack in-house narrative intelligence expertise and resources but need immediate narrative attack awareness.



Enterprises face converging cyber, reputational, and physical threats from online threat actors.



Security, communications, and risk teams seeking a unified view of narrative threats across departments.



Customers that require support, narrative deep dives, and custom analytic reporting with privileged platform and team access.



Organizations that want to stand up world-class cross-functional narrative intelligence teams with our help.

## KEY FEATURES

1. **Embedded Narrative Intelligence Enablement:** A dedicated team of narrative intelligence analysts and account leads operate as a seamless extension of your organization.
2. **Monthly Health Check Reports:** Quantitative narrative risk scoring and joint briefings provide narrative attack awareness, highlighting key narratives, actors, and potential impacts.
3. **Narrative Deep Dives:** Two monthly comprehensive reports unpack high-risk narratives, including context, drivers, and threat actor assessments.
4. **Dedicated Cross-Functional Support:** Aligned support for communications, cybersecurity, legal, operations, and executive protection teams.
5. **Multichannel Narrative Intelligence Integration:** Insights drawn from social media, deep web, news, and fringe platforms — cross-referenced and contextualized.
6. **Custom Risk Signal Engineering:** Tailored algorithms and cohort development to support unique threat profiles.
7. **Analyst Training:** Onboarding and enablement for client-side analysts and platform users.
8. **Joint QBRs and Roadmapping:** Quarterly reviews ensure the alignment of deliverables to business priorities, with flexible scope adaptation.
9. **Privileged Access to Platform and Engineering:** Upload custom data, access all APIs, and troubleshoot integrations with Blackbird.AI engineering support.
10. **Centralized Data Procurement:** Access to curated datasets and custom data collection via Blackbird.AI Labs.

## WHY CHOOSE RAV3N WATCH?



**Narrative Intelligence expertise at speed:** Access advanced narrative risk capabilities that complement your internal team.



**Operational Agility:** Get answers and analysis quickly when the stakes are high and time is short.



**Cross-Functional Narrative Intelligence Sharing:** Connect the dots between cyber, communications, operations, and leadership.



**Built-In Platform Access and Customization:** Use Blackbird.AI's Constellation Narrative Intelligence Platform and its full capabilities, tuned for your needs.



**Auditability and Governance:** Deliverables and analyst hours tracked and reported.

# RAV3N WATCH TEAM STRUCTURE

- ✦ **Account Lead:** Senior Blackbird.AI liaison embedded into the client's operational rhythm. Account lead will be an expert in the client's business and industry dynamics.
- ✦ **Lead Analyst:** Point person for all narrative intelligence deliverables.
- ✦ **Support Analysts:** The Variable is based on scope and complexity.
- ✦ **Privileged Product & Engineering Access:** Priority support from Product & Engineering, as available.

## DELIVERABLES

- ✦ **Embedded Co-Analysis & Analyst Support:** Ongoing collaborative support between Blackbird.AI RAV3N Watch analysts and client teams — including joint investigations, narrative walkthroughs, and real-time analytical assistance. This trusted partnership builds analytical fluency, ensures shared understanding of risks, and strengthens the client's internal narrative intelligence capabilities over time.
- ✦ **1 Monthly Health Check Report:** Quantitative risk summary and joint situational briefing.
- ✦ **2 Deep Dives/Month:** Analyst-authored reports on key narratives and risk areas.
- ✦ **1 Quarterly Business Review (QBR):** Includes feedback, roadmap alignment, and prioritization.
- ✦ **Audit Log:** Trackable hours and deliverables upon request



SAMPLE VISUAL FOR ILLUSTRATIVE PURPOSES ONLY.  
 Risk scores are based on a mix of qualitative and quantitative metrics, assessed by Blackbird. AI's team of expert analysts.



## ABOUT BLACKBIRD.AI

BLACKBIRD.AI protects organizations and executives from narrative attacks that cause financial, operational and reputational harm. Our AI-driven Narrative Intelligence Platform identifies key narratives that impact your organization/industry, the influence behind them, the networks they touch, the anomalous behavior that scales them, and the cohorts and communities that connect them. This information enables organizations to proactively understand narrative threats as they scale and become harmful for better strategic decision-making. A diverse team of AI experts, threat intelligence analysts, and national security professionals founded Blackbird.AI to defend information integrity and fight a new class of narrative threats. Learn more at [Blackbird.AI](https://Blackbird.AI).

